

Introduction

This Privacy Policy aims at giving details about the treatment, and the respective methods of usage, of personal data regarding users/visitors of this website that might be obtained at "br.prysmian.com" ("Website").

It is recommended that the users and visitors of the Website read this Privacy Policy before sending any personal information and/or fulfilling any electronic form made available at this Website.

This information is given according to the ePrivacy Law from the European Union and Italy's Privacy Code (Article 13 of the Regulatory Decree No. 196/03), as well as the Brazilian Federal Law No. 12.965 ("Civil Framework") and its Decree of Regulation No. 8.771/16, and the Brazilian Federal Law No. 13.709/2018 ("Data Protection General Law"), as of its validity ("Applicable Legislation").

Data Controller

The Data Controller is Prysmian S.p.A. - a company duly incorporated under the terms of the Italian legislation, headquartered at Viale Sarca 222 – 20126 Milan (Italy) (hereinafter simply called "Prysmian").

The updated list of the data operators, affiliate companies, and associates is available when sending a request to marketing.brasil@prysmian.com.

Purpose of this Policy

This Privacy Policy comprehends only this Website. This Privacy Policy is not applicable to any other website that is not Prysmian property.

Policy and Informative Notice

The Website was designed with the main purpose of providing information about the activities of the Prysmian group companies. Therefore, in most cases, the user's personal data collection is not necessary.

In certain cases, however, like in the "newsletter" section, and to allow the transmission of our newsletter, it is necessary that the interested user fulfills a form of data collection. In these cases, the user is always free to inform their personal data, and an informative notice of privacy is provided, specifying the

usage of personal data and other information demanded by the Applicable Legislation. The user must read these notices before providing their personal data.

Moreover, if necessary, in limited cases in which the collection and treatment of personal data are needed for other purposes, this will be clearly informed on the informative notices of privacy demanded by the Applicable Legislation, in order to allow transparency and user's information.

These informative notices aim at establishing limits and methods of treatment of personal data of each service, through which the visitor can freely express his consent (if necessary) and possibly allow the data collection and its subsequent usage.

Traffic Data

The computerized systems and software procedures used for operating the Website collect, during its normal operation, a few personal data which transmission is implied in the usage of Internet communication protocols.

This category of data includes: IP Addresses, sort of browser, operational system, name of the domain, and website addresses through which you are connected or not, the information on the pages visited by the website users, the hour of access, the length of stay of the user at one single page, the analysis of the internal path and other parameters related to the user's operation system and the computer's environment.

These IT/technical data are collected and used only at an aggregate form, and they are not immediately identifiable. They could be used to determine the responsibility in case of hypothetical crimes against the website or upon request of the public authorities.

Cookies (cross-reference)

Regarding the installation of cookies through this website, please check the [Cookies Policy](#).

Redirection for other websites

Through this Website, you can be connected through special links to other websites of both of the companies inside Prysmian Group and third parties. Prysmian does not assume any responsibility regarding the likely treatment of personal data by third-party websites and concerning the management of authentication credentials before interacting with these websites.

Prysmian recommends that you read carefully the privacy policies from third-party websites before interacting with them.

Treatment Methods and Data Retention

The treatment of personal data is mainly done upon the usage of electronic procedures, and it lasts as long as strictly necessary to achieve the purposes to which the data was collected. The user, however, has the right to obtain the exclusion of their data for legitimate reasons, since Prysmian has no legit purposes for the retention of this data.

Optional Data Provision

The provision of personal data is optional, but in case of refusal, it might be impossible to fulfill the demand or the activity that depends on the personal data that the holder has refused to provide. It might impact the user's navigation at the Website.

Place of Data Treatment

The treatment of data regarding web services from this website is made at Softec S.p.A. - Piazzale Lugano, 19 20158 Milan (Italy), that provides the management of the corresponding server. Only the technical personnel of the company, specifically responsible for the treatment, or others who make occasional maintenance operations will treat the personal data. These people receive specific instructions about the confidentiality of this data.

Purpose of the data flow and release

The data can be used by Prysmian employees, as treatment responsible people to whom it was provided adequate treatment instructions, as well as by third parties that perform operational activities on behalf of Prysmian, and that act

as data operators, under the control and direction of Prysmian, in order to comply with the contractual obligations on behalf of Prysmian. The personal data are not released to non-specified recipients. Detailed information about the names of the data processors may be requested in writing to privacy.cable@prysmian.com.

Data Transfer Abroad

Given the international character of Prysmian activities, the data may be sent abroad and processed, even if it happens for the only purposes described above, by companies from Prysmian group - established outside Brazil.

In such cases, the transmission of data abroad is subject to specific guarantees of personal data protection through the adoption of standard contractual clauses for data protection approved by the Data Protection National Authority or other equivalent protections.

Rights of Data Protection

Concerning the treatment of personal data, the data holder has the right to, at any moment, obtain the confirmation about whether the data exists or not, and to obtain access to their personal data in an understandable form. The data holders also have the right to know the content and the source of the data, verify its accuracy or request the integralization, update, or adjustment of the data. Finally, the data holders have the right to request their data to be excluded or anonymous, or request the blockage of data processed through violation of the law; besides that, they may oppose data treatment due to legit reasons.

The requests must be sent to webcabos@prysmian.com.

Policy Update

The possible implementation of new laws, as well as the evolution and update of services to users, may cause the need to change the method of treatment of personal data. Therefore, it is possible that our policy might be changed over time and, thus, we invite the visitor to visit this page from time to time. For this purpose, the policy document highlights the date of the last version.